

## **RioCan confirms new slate of retailers for The Well, bringing an elevated shopping and service experience to Toronto's most highly anticipated mixed-use development**

*Starting this Fall, RioCan welcomes the initial wave of the carefully curated retail mix that will establish The Well as Toronto's newest community*

**TORONTO (September 29, 2023)** — As anticipation for The Well grows, RioCan has released a list of confirmed retail tenants slated to open at the 7.7-acre mixed-use community. With the recent announcement of the Wellington Restaurants, these leases fortify a tenant mix that includes multi-nationals, beloved local brands, innovative concepts, and new entries into the Toronto market.

"From trusted brands to unique and trendy boutiques, The Well brings a dynamic mix of shops, services, and restaurants to Toronto. With the recent openings of our first retailers, BMO and Adidas, we are already witnessing the excitement in the city. We are thrilled to welcome our impressive roster of tenants to this incredible community," says Oliver Harrison, SVP of Leasing and Tenant Experience. "Our upcoming ribbon cutting is slated for this November and we expect the momentum for The Well to grow as tenants open in phases through 2023 and into 2024."

The Well is gaining recognition as a distinct retail experience, with national retailers Adidas and Indigo expanding their presence and joining the mixed-use development with unique concept stores. Earlier this summer, Adidas opened their newly branded Originals store, The Collection, designed as an expression of the brand's influence in culture. Canada's leading book and lifestyle retailer, Indigo, plans to open an 18,000 square foot elevated experience at The Well this Fall. The new store design will include an edited selection of Indigo's curated assortment of books, with a heightened focus on lifestyle products and in-store experiences. Visitors will enjoy products from a gourmet coffee truck, a live plant shop, immersive shoppable product vignettes, a vinyl record shop with a jukebox, book clubs, and events gatherings.

"We are thrilled to be part of The Well's story. This has been a rewarding experience and it is exhilarating to watch the vision become reality as innovative retailers move into their new spaces at The Well. The Well is a diverse collection of experiences in an open pedestrian-centred development that is unlike anything in Canada," says Adrian Price, Principal at BDP, who led the design of the three-level retail component of The Well — including the 35,000 square foot dramatic glass canopy that suspends over the Retail Walk. "It is the epitome of urban uniqueness, and I am excited to watch the space become activated by a wide range of dynamic retailers."

Opening in October, The Well will also be home to **Prince St. Pizza's** first international and Canadian location. The iconic Prince St. Pizza is one of NYC's most popular slice shops and has quickly developed a following for its spicy square slice, which features an airy and crispy crust.

Residents and visitors of The Well will have direct access to core services at their doorstep. This Fall, the Well will welcome **Aisle 24**, a fully automated, 24/7 cashier-less grocery chain based in Toronto. Aisle 24's innovative, convenient approach to food shopping will serve approximately 11,000 residents and employees who will live and work at The Well.

Emphasizing access to high-quality healthcare, **HealthOne Medical & Wellness** boasts a comprehensive set of eight specialized departments: family and walk-in medicine, laboratory tests, dental, rehab, mental health, wellness, optometry and optical, medspa and skin clinic. HealthOne Medical & Wellness

is unique in its innovative approach to patient care, advanced integration of healthcare technology, and its community mission of helping Canadians live healthy and inspired lives.

The Well has also confirmed several new furniture and décor retailers, including **Black Rooster Decor**, which will open its second location in the city. Offering a catalogue that ranges from mid-century modern to European furnishings, Black Rooster Decor began 11 years ago as an e-commerce business. It opened its first brick-and-mortar location in Toronto’s east end in 2014. Located beside Black Rooster Decor, **Structube** will join the Well community, bringing their unique offering as Canada’s leading retailer of contemporary and modern home furniture and décor.

Shoppers at The Well will be thrilled to step into a new **Sephora** store in 2024. This special destination will offer conveniently-located access to its extensive product offering of exclusive skincare, fragrance, hair, and makeup brands, as well as Beauty Insider rewards and so much more. In-store services conducted by expert beauty advisors will also be available at The Well location, making it even easier for Toronto to experience all there is to discover at Sephora.

The Well will also be home to numerous unique fashion and other beauty retailers. **Groovy Shoes** is an independent retail boutique bringing retro sneakers to the masses, carrying a vast selection of casual and athletic footwear. **Etiket**, one of Canada’s most trusted curators of beauty and wellness, enters the Toronto market with a 6,400 square feet location that offers medical-grade and natural skincare, in addition to exclusive, sought-after beauty products, niche fragrances, and a spa.

Previously announced tenants include **Arcadia Earth**, an immersive augmented reality exhibition, and **Sweat and Tonic**, a boutique fitness and wellness centre offering immersive yoga, group fitness studios, lounge spaces, and more.

Confirmed retail tenants includes the following:

Sephora	Design Republic
Adidas – Now Open	Giotelli
Structube	Gotstyle
BlueBanana Market	Lumea
Groovy Shoes	Room1six
Indigo	BMO Financial Group – Now Open
Mr. Surprise	RBC Royal Bank
Suetables	Scotiabank
De Mello Coffee	Shoppers Drug Mart
Quantum Coffee	Steel n Ink
Aisle 24	Sweat and Tonic
Bailey Nelson	Tokyo Smoke
Etiket	Vie Nail & Beauty Salon
Fix Coffee + Bikes	Arcadia Earth
HealthOne Medical & Wellness	Frank & Oak
Live Well Dental	

To learn more about The Well visit the refreshed website [www.thewelltoronto.com](http://www.thewelltoronto.com)

**ABOUT THE WELL**

The Well is a joint venture between RioCan and Allied. Situated at Front, Spadina, and Wellington, spanning more than three million square feet, The Well comprises seven mixed-use towers and mid-rise buildings. This interconnected mixed-used development introduces new residential housing and a relevant urban streetscape of retail experiences and concepts in approximately 320,000 square feet (1) of indoor and outdoor space, and workspace solutions for thousands of users across 1.2 million square feet (1) of office. Once complete, The Well will draw approximately 22,000 daily visitors from down the street and across the globe to eat, shop, work, live, and play in Toronto, including the approximately 11,000 residents and employees who will live and work at The Well.

1) Square footage measures are based on gross leasable area for retail and office space