The Well Adds to Its Dynamic Experience with Latest Wave of Openings

The world-class mixed-use destination is further enhanced by new additions to its food, fashion, wellness, and lifestyle offering



The Well (Photo Credit: Adrian Ozimek)

Toronto, ON – August 12, 2025 – With an expansive roster of brands and experiences, <u>The Well</u> has established itself as Toronto's destination for discovery and connection. The latest <u>store openings</u> promise to enhance its vibrant mix of tenants, infusing the property with even more unique immersive retail experiences. Whether guests seek leading fashion brands, innovative wellness concepts, or the best of Toronto's food scene, The Well's thoughtfully curated line-up inspires locals and visitors alike to come together to enjoy a space that unites culture, community, and commerce.

Anchored by the pedestrian-friendly Retail Walk, The Well blends global icons like <u>Sephora</u> and <u>MUJI</u> with Canadian favourites, including <u>Lululemon</u>, <u>KIT + ACE</u>, and <u>Mine & Yours</u>. The result is a shopping experience that feels fresh, inspiring, and uniquely Toronto, globally informed and locally rooted.

"Our focus has been on creating a thoughtfully balanced offering that resonates with Toronto's diverse shoppers," says **Josh Katz**, **Assistant Vice President of Leasing at RioCan Real Estate Investment Trust**. "By blending beloved international brands with top Canadian retailers, we're offering variety and quality, ensuring visitors have a reason to return again and again."

With natural light pouring through The Glass, The Well's iconic canopy, the Retail Walk is bright, inviting, and enjoyable year-round. The experience at The Well is immersive, social, and evolving, offering something new to discover with each visit.

Recently opened retailers include:

- KIT + ACE Proudly Canadian, KIT + ACE crafts timeless technical fashion—sophisticated, versatile, and designed for comfort, empowering you to move through your day with confidence and ease.
- <u>MEN ZONE Barbershop</u> MEN ZONE Barbershop offers premium haircuts, precise beard grooming, and revitalizing treatments in a modern, stylish atmosphere by combining luxury and affordability.
- Mine & Yours Mine & Yours is Toronto's go-to destination for authenticated pre-loved luxury fashion, blending sustainability with style by offering expertly curated designer pieces from brands like Celine and Louis Vuitton.
- Moon Flower Reiki Moon Flower Reiki is your spiritual sanctuary offering personal growth and well-being in a nurturing space.
- <u>REFORMD</u> Sweat and Tonic's new concept studio, REFORMD, specializes in high-energy Lagree Method workouts with world-class instructors and immersive, state-of-the-art facilities.
- Rodd & Gunn Rodd & Gunn, a proud Kiwi brand from Auckland, crafts timeless, high-quality garments rooted in authentic sustainability. Celebrated globally, their classic collections combine superior craftsmanship with responsible production practices.

This Fall, The Well will also welcome:

- <u>BlackToe Running</u> (September Opening) BlackToe Running, Toronto's premier run specialty store, offers expert fittings, exclusive gear, and personalized service to runners of all levels. More than a retailer, Black Toe builds a vibrant running community through events, running clubs, training, and trusted expertise.
- <u>MUJI</u> (September Opening) Since 1980, MUJI has been a global destination for high-quality, everyday items that bring simplicity to everyday life. Spanning categories from home and fashion to wellness, all products reflect MUJI's commitment to timeless design and affordable essentials.
- Noyaa (October Opening) High-end dining experience offering a Mediter-Asian menu put together by chefs from all over the world. Beautifully designed interior with an elevated secondlevel patio overlooking Wellington Street.

The new additions complement an already extensive and top-tier retail and lifestyle lineup at The Well, which includes <u>Wellington Market</u>, an evolved market hall offering a curated mix of restaurants, fresh market fare, and gourmet grab-and-go options.

For more information on openings, events, and experiences at The Well, visit www.thewelltoronto.com or follow @thewell_to.

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About The Well

The Well is a joint venture between RioCan and Allied, located at the gateway to Toronto's downtown west – where the city's top tourist attractions meet the vibrant King West neighbourhood. More than just a destination, The Well is a dynamic urban hub driven by a vision of togetherness. Located at the crossroads of Front, Spadina, and Wellington, it combines retail, commercial, and residential spaces in the heart of downtown Toronto. The Well attracts approximately 25,000 daily visitors, including around 11,000 residents and employees who live and work onsite. The property features 1.2 million square feet of office space and

320,000 square feet dedicated to retail and food service. It offers 1,700 residential units across six purpose-built rental and condominium buildings, along with one office tower connected to a three-level Retail Walk.

About Allied

Allied is a leading owner-operator of distinctive urban workspace in Canada's major cities. Allied's mission is to provide knowledge-based organizations with a workspace that is sustainable and conducive to human wellness, creativity, connectivity and diversity. Allied's vision is to make a continuous contribution to cities and culture that elevates and inspires humanity in all people.

For more information, please visit alliedreit.com.

About RioCan

RioCan meets the everyday shopping needs of Canadians through the ownership, management and development of necessity-based and mixed-use properties in densely populated communities. As of June 30, 2025, our portfolio is comprised of 178 properties with an aggregate net leasable area of approximately 32 million square feet (at RioCan's interest). To learn more about us, please visit www.riocan.com

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